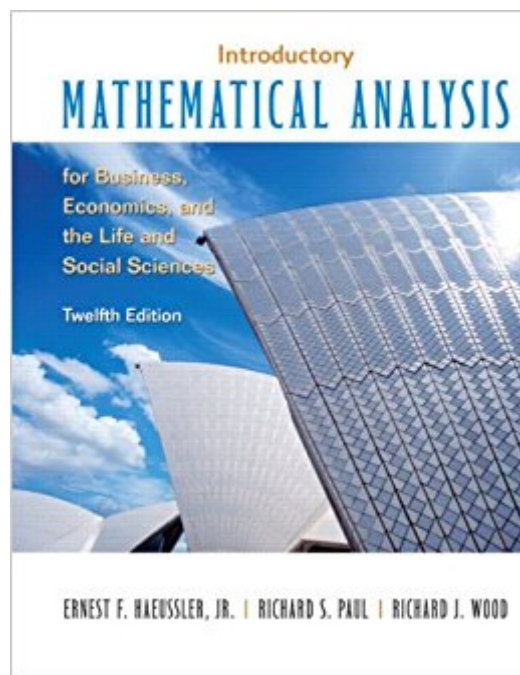




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Introductory Mathematical Analysis For Business, Economics And The Life And Social Sciences (12th Edition)



Synopsis

This classic book continues to provide a foundation for mathematical literacy in business, economics, and the life and social sciences. — Covers concepts ranging from introductory equations and functions through curve sketching, integration, and multivariable calculus. Helps readers connect concepts with the world around them through genuine applications, covering such diverse areas as business, economics, biology, medicine, sociology, psychology, ecology, statistics, earth science, and archaeology. Updates exercises, problems, and Mathematical Snapshots throughout. Improves writing style and mathematical derivations without sacrificing the book's signature flavor. — For anyone interested in learning more about introductory mathematical analysis.

Book Information

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Customer Reviews

The eighth edition continues to provide a firm foundation of mathematical principles, techniques, and applications most useful in business, economics, the life and social sciences. It begins with non-calculus topics such as equations, functions, matrix algebra, linear programming, mathematics of finance, and probability. It then progresses through both single-variable and multivariable calculus. An abundance and variety of applications appear throughout so that students continually see how the mathematics they learn can be used in the real world. --This text refers to an out of print or unavailable edition of this title.

Haeussler, Paul, and Wood establish a strong algebraic foundation that sets this text apart from

other applied mathematics texts, paving the way for readers to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises-including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. In addition, they have refined the flow, transitions, organization, and portioning of the content over many editions to optimize learning for readers. The table of contents covers a wide range of topics efficiently, enabling readers to gain a diverse understanding. --This text refers to an out of print or unavailable edition of this title.

Let me get this straight. I absolutely hate calculus. There is not need for it, even my professor admitted it is pointless and just a class to wean students out. . This book makes complete sense if you know anything about algebra or calculus. I knew nothing about it, still no nothing, dropped the class, and returned the book to .

Completely unhelpful. I had to get this book for grad school (MBA program) and the book was absolutely useless. It doesn't explain anything, show what/how/why to solve problems- it basically is just a book of complicated and unhelpful examples. I even went to a tutoring center with the book and they were completely stumped by it. A total POS.

Book arrived quickly and in time for class and included exactly what I ordered in pristine condition. The content of the book itself leaves a lot to be desired. A better textbook is recommended as this one does a poor job of explaining the subject and how to perform certain operations.

Book was a great read!

Just a math book, I recommend a binder greater than 1 inch for it, mine is 1 inch and its a tad bit too small.

Excellent...!

Good

It's still good

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